



TASTIEST TAILGATE ORDER FORM

PROGRAM DATES: SEPTEMBER 18, 2017 – OCTOBER 31, 2017
MUST ORDER BY: JULY 10, 2017

To kick off football season, Avocados From Mexico and Dos Equis will place Game Day Over Everything and inspire fans to raise the bar during their tailgating festivities. Along with supplying the ice cold beer, tailgaters will be encouraged to feed the masses with their own customized Guac Bar, allowing game day attendees to treat themselves to their very own tastiest tailgate.

Create Tastiest Tailgate displays in your produce department from September 18, 2017 – October 31, 2017.

PROGRAM DETAILS

- Co-branded Tastiest Tailgate and Dos Equis large bin with header
- Co-branded Tastiest Tailgate and Dos Equis small bin with header
- Custom die-cut display sign
- 11" x 7" display sign



ASSEMBLED LARGE BIN DIMENSIONS

36" w x 15" d x 30.5" h

with header
36" w x 15" d x 40.5" h



ASSEMBLED SMALL BIN DIMENSIONS

21" w x 14" d x 30.5" h

with header
21" w x 14" d x 40.5" h



DISPLAY SIGN
11" w x 7" h



UNIQUE POS SIGN
24" w x 29.5" h

Available with
4ft. of string and
S-hook for hanging

*Partner and program elements are subject to change
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KIT OPTIONS

QTY

1. Large Bin Only	
2. Large Bin + POS Kit + IRCs	
3. POS Kit	
4. Small Bin Only	
5. Small Bin + POS Kit	

PALLET CONFIGURATIONS

Small Bin - 40"w x 48"d x 69.688"h (45 kits per pallet)
 Large Bin - 40"w x 51.75"d x 69.688"h (45 kits per pallet)

RETAILER & SHIPPING INFORMATION

Must be a physical address; no PO boxes. Complete one form per address if shipping to multiple locations. Please allow 1 week for delivery of POS items.

Retailer: _____

Contact: _____

Contact Email: _____

Contact Phone #: _____

Contact Fax #: _____

Shipping Address: _____

City/State/Zip: _____

Any special delivery instructions we need to be aware of? _____

PO: _____ Delivery Window: _____

Delivery Appointment Needed: _____

Pallet Configurations: _____ # of Kits per Pallet: _____

Estimated Cases per Display: _____

Contact your Avocados From Mexico Regional Director for more information.

AvocadosFromMexico.com/Trade



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