



SEASON'S EATINGS ORDER FORM

PROGRAM DATES: NOVEMBER 10, 2017 – DECEMBER 31, 2017
 MUST ORDER BY: AUGUST 25, 2017

Avocados From Mexico encourages shoppers to bring the family together this holiday season and, starting with breakfast, gather around the table to enjoy delicious Avo Toast. Families will be encouraged to make everlasting memories during Season's Eatings by adding their own spin on avo toast recipes. Avo toast is the perfect, customizable holiday breakfast solution, fit for any family big or small, wild and rambunctious or quiet and calm. In fact, breakfast has the greatest opportunity to grow avocado consumption.¹

Create Season's Eatings displays in your produce department from November 10, 2017 – December 31, 2017.

PROGRAM DETAILS

- Small bin with custom header
- Large bin with custom header
- Custom die-cut display sign
- 11" x 7" display sign



ASSEMBLED LARGE BIN DIMENSIONS

36" w x 15" d x 30.5" h

with header
 36" w x 15" d x 40.5" h



ASSEMBLED SMALL BIN DIMENSIONS

21" w x 14" d x 30.5" h

with header
 21" w x 14" d x 40.5" h



DISPLAY SIGN

11" w x 7" h



UNIQUE POS SIGN

24" w x 29.5" h

Available with 4ft. of string
 and S-hook for hanging

*Partner and program elements are subject to change
 1. Source: AFM SOG/Segmentation by Usage Study. 2015.



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KIT OPTIONS

QTY

1. Large Bin Only	
2. Large Bin + POS Kit	
3. POS Kit	
4. Small Bin Only	
5. Small Bin + POS Kit	

PALLET CONFIGURATIONS

Small Bin - 40"w x 48"d x 69.688"h (45 kits per pallet)
 Large Bin - 40"w x 51.75"d x 69.688"h (45 kits per pallet)

RETAILER & SHIPPING INFORMATION

Must be a physical address; no PO boxes. Complete one form per address if shipping to multiple locations. Please allow 1 week for delivery of POS items.

Retailer: _____

Contact: _____

Contact Email: _____

Contact Phone # _____

Contact Fax # _____

Shipping Address: _____

City/State/Zip: _____

Any special delivery instructions we need to be aware of? _____

PO: _____ Delivery Window: _____

Delivery Appointment Needed: _____

Pallet Configurations: _____ # of Kits per Pallet: _____

Estimated Cases per Display: _____

Contact your Avocados From Mexico Regional Director for more information.

AvocadosFromMexico.com/Trade

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